

EXHIBITION STUDY GROUP

DEVOTED TO THE CONSERVATION AND STUDY
OF ALL MATTERS RELATING TO EXHIBITIONS

Journal No. 137

Summer 2020

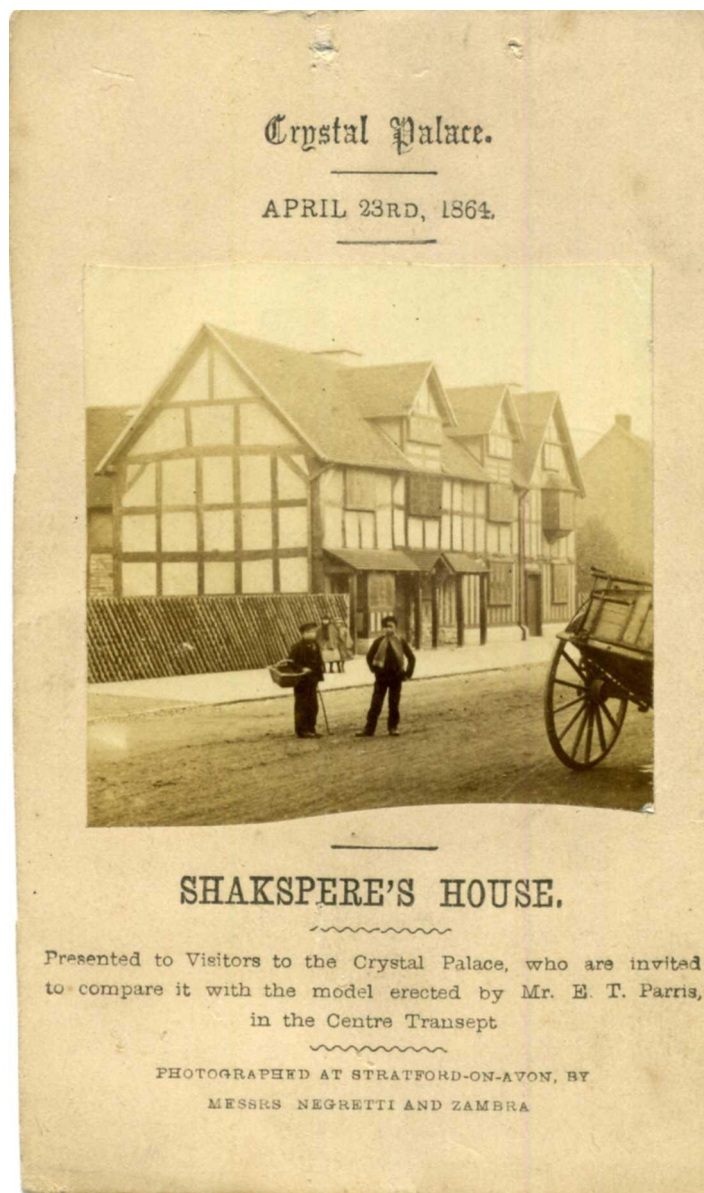


Illustration enlarged to 150% from a photo by Negretti and Zambra

In this issue

The changing from line to comb perforations on Wembley stamps by D Knight	18
Guess the number of visitors by D Knight	21
The 1925 Gregory Brown Advertising labels by B. Tonkin & others	23
Cycling at Crystal Palace by Fred Peskett	29
Beagles British Empire Exhibitionpost cards	30

EXHIBITION STUDY GROUP OFFICERS AND COMMITTEE

Life President
Chairman
Vice Chairman
Secretary

Bill Tonkin
Kenneth Tonkin
Derek Connell
Don Knight
2, Crescent Rd,
New Barnet
Herts. EN4 9RF
Tel. 020 8440 3574

Treasurer

donaldrk@btinternet.com
Kenneth Tonkin
'High House'
22, Porthill Rd
Shrewsbury
SY3 8SA
Tel. 01743 236 328

Committee

kenwtonkin@gmail.com

Richard West
Terry Gazzard
Raymon Goodey
Barry Coker
Ramon Goodey
Fred Peskett

Public Relations Officer
Journal Team

Joint Editors

124, Havant Rd,
North End, Portsmouth.
Hants. PO2 0BP.
Tel. 02392 665 630

Bill Tonkin
23, Bramley Way,
West Wickham
Kent. BR4 9NT
Tel. 020 8777 8861
bill.tonkin@outlook.com

Web Advisor
Web Master
Archivist
Accounts Examiner

Melvin Harrison
Ken Rumsey
Bill Tonkin
Andrew Brooks

**The Journal is financed, printed and distributed under the very generous sponsorship of
Kenneth Tonkin**

Honorary Life Members

At our 2011 A.G.M. Don Knight (Founder member and Secretary since 2006 and who has displayed at every Convention), Fred Peskett (For services, organising several conventions and serving as assistant editor since 2005), and Kenneth Tonkin (Who has financed and distributed our Journal since 1999), joined Andrew Brooks and Bill Tonkin our existing two Honorary life members.

Journal published by the Exhibition Study Group. All original material is Copyright to the Group and can only be published with the permission of the Editors, and with acknowledgement of source. Items for the Journal are welcomed, and can be submitted in manuscript, typed, or on disc.

Visit our new web site at www.exhibitionstudygroup.org

ISSN 1350-7885

A friend left the group, in the far distant past
He's re-joining again, welcome back at long last
His collection was sold, causing much grief and pain
Now he's starting collecting all over again.

The friend is of course Karl Illingworth who dropped out of sight some 20 years ago, my life how time flies by. Melvin Harrison of the Crystal Palace Foundation phoned me recently with the news that Karl had rejoined the Foundation and was going to rejoin the Exhibition Study Group and that he had for some time had been building up a collection of exhibition memorabilia again.

Way back in the summer Journal in 2012 I did an article on Karl who built up what was probably the largest collection of exhibition memorabilia ever formed. That was about the time that Karl disappeared and at first it was not known what had happened to him.

Eventually amongst the many rumours it emerged that in helping two members of his wife's family he had run foul of the law and Rob Stewart an old friend going back to their school days, confirmed to me that Karl had been sentenced to three years. By 2010 Kathy his wife was disposing of Karl's collection first through a dealer Peter Robards.

Kenneth and I spent three days over Christmas 2010 going through about a thousand post cards that Peter had got from Kathy. A further lot was sold through the BSA Auctions in August 2011 and finally in February 2012 the bulk of his collection sorted into 1015 lots was sold in an Adam Partridge Auction.

In the editorial of the Spring Journal I bemoaned the fact that I had not got an illustration of Shakspeare's house and asked if anyone could let me have a copy. Since then completely unrelated I was sent some cards on approval by a dealer and amongst them was a carte de visite size card of an exhibition at the Crystal Palace on 23 April 1864 and the illustration was Shakespere's house, see front cover.

Looking back at my writing in the Spring Journal I see I speculated that Shakespere's house was demolished and re-constructed at the Shakespere's England Exhibition in 1912 at Earls Court. This piece of utter nonsense by me, brought a swift response from our Vice Chairman Derek Connell which I reprint in full.

"William Shakespere was born in Henley Street in Stratford-upon-Avon in his parent's house in 1564. His father John Shakespere, was a wool dealer, glove maker, and later Town Bailiff. The house was handed down through the family until it was sold in 1847 to what became The "Shakespere Birthplace Trust". It is still there today as a huge tourist attraction, having some 500,000 visitors per year. I don't know about you Bill, but I can't believe they took it down, moved it to Earls Court, rebuilt it, then took it back to Stratford!! Measure for measure that would be a Love's Labour's Lost! More likely it's Much Ado About Nothing!!" How right you are Derek, I can only offer up as an excuse that occasionally I suffer from a slight case of senile decay.

It's a sad old day that saw the end of the Picture Postcard Monthly which ceased publication in May 2020, this means that the hobby of post card collecting has no focal point where news and views can be spread. Inevitably it will mean that without a venue for advertising events, post card fairs will become even more unprofitable to run while clubs also will have nowhere to advertise for new members. When you add to this the almost universal reluctance today of members volunteering for any position to help run their club the outlook is indeed very bleak for the hobby. Having said that I must admit that the Study Group has never suffered from this problem, long may it last.

Last year saw me completing thirty years of advertising every month for post cards in the P.P.M. during which time I received nearly 30,000 cards sent in reply to my advert. Out of these I bought just over 8,000. When I look back over the figures for each year they show a steady decline year by year. In 1992 I received 3383 cards on approval, this has dropped to an average of 402 over the last five years. In addition to this in my heyday from 1993 to 2001 for nine years I visited on average 63 post card fairs each year, every weekend saw me going off covering the country from York down to the South coast and from Yeovil across to Canterbury. Those days are over but I've had a jolly good innings so I can't complain.

The Editors

**From our Secretary
Don Knight.**

This years Convention is to be held at Glebelands Indoor Bowls Hall, North Finchley London on the weekend 17-18 October 2020. The room has been booked and we will there from 9.30 AM to start with the Study Groups A.G.M. at 10 AM. Please make every effort to be there. We sadly lost our 2019 Convention due to problems at the Crystal Palace venue.

Please let me know that you are attending and if you will be bring a display, there is a caterer at the Bowls club who will put on tea and coffee, he will also do a cooked meal on the Saturday evening. We will meet again on the Sunday morning at 10 AM. if you cannot make the Saturday we will be pleased to see you on Sunday.

**Glebelands Indoor Bowls Club is in Summers Lane, North Finchley N12 OPD
Phone 020 8446 2090**

If you are coming by car via the 406 North Circular Road, on turning off for North Finchley at the second set of Traffic lights turn right in to Summers Lane, 200 yards on the right you will find the drive into the bowls car park. The main Entrance to the Bowls Club is via the steps or ramp.

If you are coming by London Transport use the Northern Line going to Barnet, and get off at East Finchley. On coming out of the station you will find the Bus stop, get on a bus going to North Finchley and Barnet. Travel about 2 miles on this, you will cross the North Circular and on your right see the Hollywood Bowl swimming pool and Leisure Centre.

Get ready to alight from bus as soon after the Traffic Lights. Cross the road to Summers Lane, walk some 200 yards and on the right is the entrance leading down to the Bowls Club.

There are 2 Travel Lodges near-by one at Whetstone the other at North Finchley, or you can go to finding Hotels in Finchley on your phone or computer.

Lets hope that all restriction have been lifted by October.

Don Knight.

**British Empire Exhibition Wembley Stamps
The Changing of Line Perforation to Comb Perforation
by
Don R Knight**

It is now 96 years since Great Britain introduced the first commemorative stamps. They were for the British Empire Exhibition held at Wembley, this was opened on the 23 April 1924 by King George V. The two special stamps were issued on this day, they were the one penny red and the one and half penny brown. These were the First Commemorative Postage Stamps issued in Great Britain.



Line perforation



Comb perforation

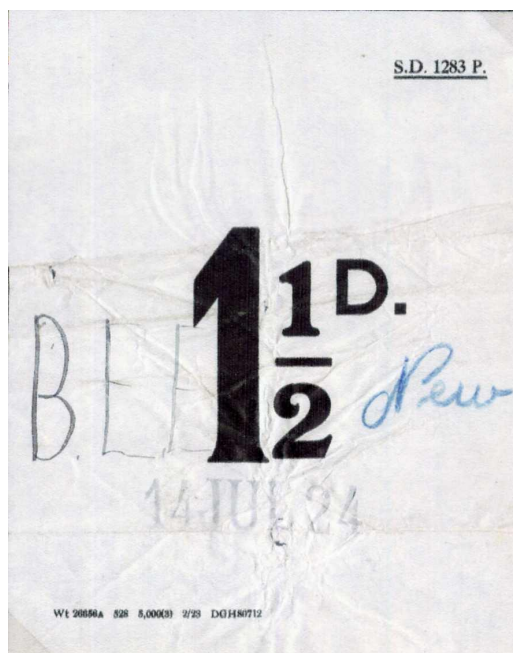
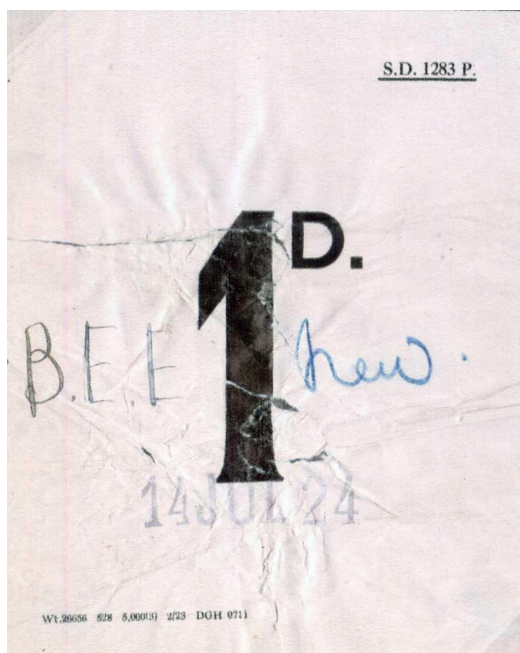
The line or pin perforation has smaller holes and are sometimes misplaced, while the comb perforation has larger holes and are more accurately spaced.

The postal clerks working in the post offices in the Exhibition found it most difficult to separate the stamps from the sheets which were perforated by the line perforating machine.

Visitors needed stamps to put on their postcards and the demand would have been very high, the demand was great as the stamps could only be purchased at the Exhibition. Stamp dealers and investors were buying the stamps by the sheet. This led to the stock of stamps being used up very quickly and an order had to be made for more sheets of stamps. On doing this the request was made for a better way of separating the stamps. This was done by changing from the Line to the Comb perforating machine being used.

Alan Sabey in his research published in "The Lion Roars at Wembley" said the Comb perforated stamps were used between July and August 1924. It is now some twenty five years since I purchased at an auction labels cut from the parcels of the two values of stamps delivered to the main post office at the Wembley Exhibition. Two from parcels dated before the Exhibition opened and two dated on the 14 July 1924 and marked in blue NEW, which was a Monday, so it now known when the newly perforated stamps were available.

On going through my postcards dated in July with the one penny stamp on and checking the perforations I have found two cards dated the 16 July 1924, one with line perforation and the second with the comb perforation. Also a one and half penny stamp on a novelty card dated 16 July 1924 with a comb perforation. We know that on Monday 14 July the stamps arrived at the Exhibition main post office, was it the Wednesday 16 July when they were first went on sale. Could this be the first day they were used.



The labels from the packets of new Wembley stamps dated 14 July 1924
The labels measure 5 ½ x 4 ½

What has bought me to research this, two years ago I purchased a George King cover bearing a one penny definitive stamp cancelled with the Exhibition Meter Slogan and the Large Double Ring handstamp, both dated the 11 July 1924.

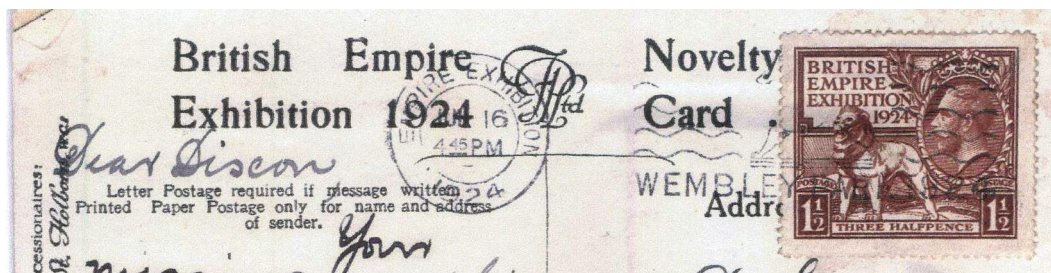
George King worked for the Post Office from a young man and as early as 1911 he produced many covers with special event handstamps over the years. In June 1924 did he know about the Exhibition stamp with the new perforation were about to be delivered to the Main Post Office at the British Empire Exhibition. Is there a George King collector with a cover bearing a date of the 15, 16 or 17 of July in their collection with a Comb Perforation. It would be great to know.



A July 16 post card with a line perforated stamp



A July 16 post card with a comb perforated stamp



A July 16 post card with a comb perforated stamp



A George King special

British Empire Exhibition Wembley 1925
Daily Estimate of Visitors Competition
by
Don R. Knight

The organisers of the British Empire Exhibition introduced a Daily Prize Competition, one to raise money for the Exhibition Company and secondly to give the visitors to the Exhibition a chance to win a prize of one hundred pounds, or a share if there were more than one nearest to the number.

The first cards were sold on the Saturday 11 July 1925 and the visitors had to estimate the attendance for the Monday 13 July. These cards were in two parts, on the main part the visitor would estimate the total number of visitors for the next day (not a Sunday as the Exhibition was Closed) and write their address on, then record their estimate on the other section.

The cards were placed into boxes on the day as they entered the Exhibition, the filled in cards were collected the next morning before the Exhibition opened then put into a large box which had to be deposited at Lloyds Bank by eleven o'clock.

At midday the total number of visitors was announced and then the winning card or cards found, on the 13 July the number of visitors was 44,885 four people got it correct and received a cheque though the post. On the Saturday 90% of the 103,854 visitors purchased cards.

On the closing day of the British Empire Exhibition 1925 the 31 October the attendance was 168,215 and there was one winner who estimated 168,221.

Books of tickets seem to have been printed in different colours and going from a code letter starting with A. What was the price for each card, the idea was to raise money to fund the Exhibition. If they charge one penny and sold 50,000 this would have raised £187 at two pence £561 and three pence £1,700. These figures are approximate and would be £100 less after the prize money being paid. The visitors after paying one shilling and six pence for entry would be more likely to pay one penny than the higher price and buy more than just one ticket.. The Daily Estimate tickets were on sale for 14 weeks.



Dull Pink

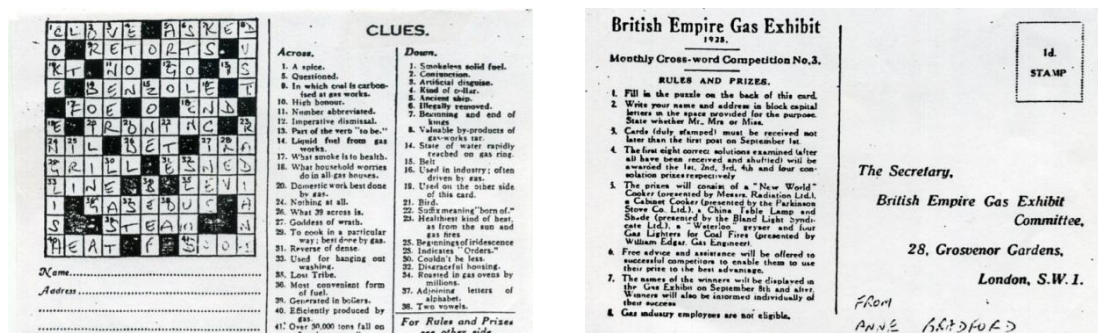


Buff

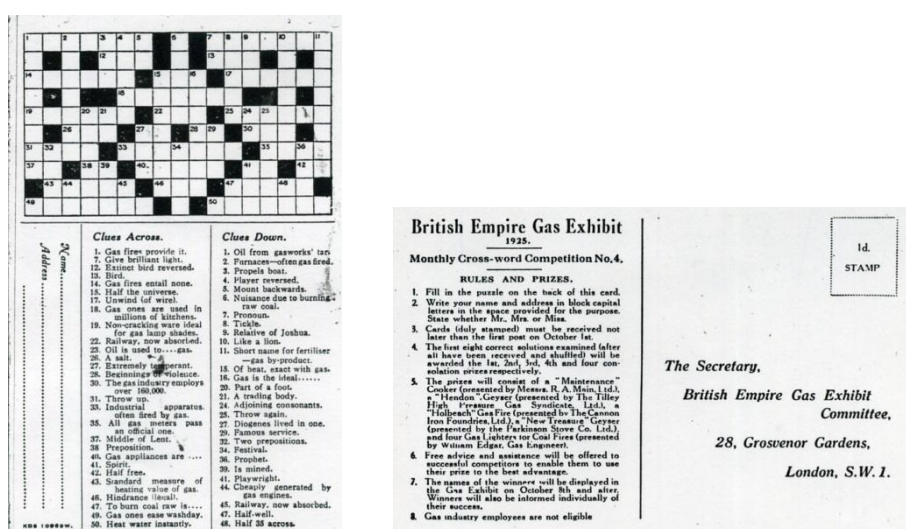
Cross word competition

And while we're on competitions here are two cross-word competition post cards from the Editors files, published by the British Empire Gas Committee, printer unknown. Only two seem to

have survived No. 3 and No. 4. The Exhibition was open for six months. Since the card had to be sent to the organiser to be eligible for the prize, it's not surprising that no other cards are known. Cards numbered 1, 2 and 5 & 6 may still exist, but have not been recorded or seen.



Type A. No. 3. Horizontal Cross-word Competition post cards.



Type B. No. 4. Vertical Cross-word Competition post card.

The Sale of Peter Denly's British Empire Exhibition post cards by Bill Tonkin

In our Spring Journal I announced that I would be organising the sale of Peter Denly's British Empire Exhibition and Ballymaclinton collections of post cards on behalf of Mrs Eleanor Denly. Derek Connell kindly collected the boxes containing the collections and delivered them to me.

Some years ago I did a similar job when an old friend George Simmer of the Festival of Britain Society died, so I had some idea of what I was letting myself in for.

My first step in tackling the British Empire Exhibition collection was to prepare a list containing the title and description of every card in the collection and giving every card a reference number starting at No. 1 through to No. 623 and adding what I thought was a fair valuation and sale price for every card. My next step was to print out numbers 1 to 623 on paper and cut them down to small slips that I could tuck into every plastic sleeve housing the collection. Since the collection could now sorted into numerical order the time I spent tagging every card would speed up the time it would take me to sort out every members requirements as they came in.

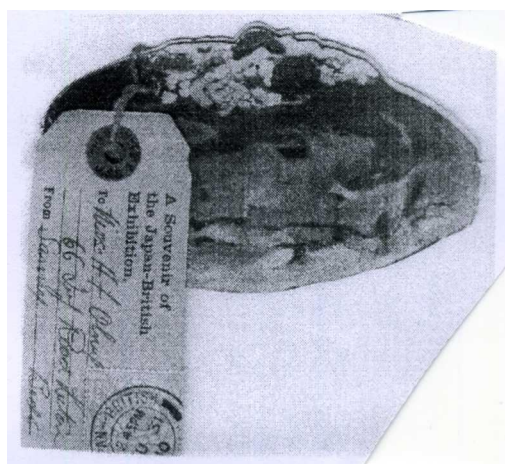
The list filled 24 A4 sheets and in the Spring Journal I offered to send the list to any member who applied for it if they sent me a stamp to cover postage. When members received the list all they had to do was just send me the reference number only of the cards they wanted, and I would do the rest. I said the sale would be organised on a first come first served basis and not to delay too long, and not to send any money until I could confirm that the wanted cards had not already been sold.

As each member applied to purchase cards I went through my master copy of the sales list on the computer, deleting cards as they sold, so that every member applying for the list from then on, was getting an up to date list of what was still available and unsold.

Three months has now passed by and the demand for the cards is tapering off, so far members have bought just over £1,300 worth and I still have about 350 cards left. There are still a lot of good cards left in the box and if anyone feels like a second bite at the cherry I shall be only too pleased to send them a 13 page list of what is left.

My next task is to do the same for the Ballymacclinton collection and this will not be such a big task as there is only just over a hundred cards to deal with. The list of Ballymacclinton cards is ready and if any member wants a copy of the list just get in touch with me and I will post off a list by return.

And from Jean Osborne two cut to shape pull outs, the unused card is a new one to me that I have not seen before. The currant bun used at the exhibition is very nice too. Some years ago one of these currant bun cards (not Jean's card but another one also used at the exhibition) came up for auction at Cavendish and they kindly sent me a scan of it.



**The Gregory Brown 1925 Advertising Labels
For the British Empire Exhibition.
by
Bill Tonkin**

Although these labels have been about for 95 years the complete story has not been told yet, and it's not known for sure even how many different labels were published. At the time of Don Knight's and Alan Sabey's book "The lion Roars" in 1984 very little was known about "Advertising

Labels” as they came to be known, they covered the Gregory Brown labels in six lines with no details.

By 1991 when the Cinderella Club published Chris Chatsfield’s book “Commemorative Labels Pre 1950” not much more was known about the Gregory Brown Labels. Six different designs with eight different slogans are mentioned but no details are given and only one label was illustrated.

This brings us to 1994 and a short monograph “British Empire Exhibition Publicity Labels” by Alan Sabey and published by the Cinderella Stamp Club and Glass Slipper. It was then believed there were nine texts and eight pictures giving a possible 72 different combinations out of which 38 were known to exist as advertising labels.

Two years later in 1996 Alan published a twelve page Supplement to his monograph, (The Cinderella Stamp Club and Glass Slipper are not mentioned as publishers) and by now he had split the Gregory Brown labels into two groups Section 7 consisting of eight texts and eight pictures giving a possible 64 different combinations out of which 42 were recorded as labels.

Section 7a consisting of three more labels. Two using the same picture as in the previous section, the small house with the red roof and smoking chimney and one new picture of the Elizabeth Garrett Anderson Hospital Exhibit.

It may be asked why these two labels are not included in with the 64, and the reason is that the text in the 64 labels mentions the exhibition in a very general manner while in the two extra labels the text is much more specific “We are exhibiting in the in the Palace of Industry, Domestic Utilities Section Stand No. D 135 British Empire Exhibition 1925” and “Visit the Housing Section, Palace of Housing and Transport. British Empire Exhibition 1925”

In 2003 the Exhibition Study Group published the 60 page “Publicity Labels of the British Empire Exhibition Wembley 1924-1925” by A Sabey and B Tonkin. Out of the 64 possible combinations of text and picture 47 were then known to exist.

The missing labels are proving very elusive to record, if they even exist, In fact it must be stressed that until all the missing labels turn up to suggest there are 64 has no foundation in actual fact. But as I am writing this Journal I am happy to say that two days ago I had a letter from Raymond Goodey with the news that another member had an unrecorded Gregory Brown Label. With no loss of time I was soon talking to Roger Weeks the owner of the label who got his album out and read out the text on the label which I am listing as a special label No. 4 and I hope within the next few days to be able to add a scan of the new label to this article. (This has happened and Roger sent me a coloured scan of the new Label) The label is on a letter from Gross Sherwood & Heald who supplied the white paint used on the Indian Pavilion in 1924 and 25. I should mention here that nearly all the illustrations used are from coloured scans supplied by Don Knight. Thanks also to David Ogden who pointed out the missing green on the right hand bush variety and when I looked through my lot I was happy to find I had two examples.

The reference letters ‘A’ to ‘H’ and reference numbers 1 to 64 have been added by myself, each label has a small ‘P 245’ in the bottom right corner, and this is the same on all labels seen.

Description of pictures

- A. Small kiosk with A.B.C. above the windows.
- B. Front view of the British Government Pavilion.
- C. Front view of Chequered Band Stand.
- D. Amusement Park with lamp standard in foreground.
- E. House with red roof and smoking chimney.
- F. Unity Bridge over lake.
- G. Old London Bridge.
- H. Corner view of a chequered building ‘The Veda’.

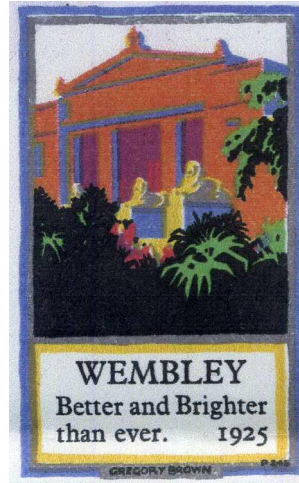
Text The text under the picture is a mixture of upper case block letters, upper and lower case letters and with some words printed in *Italics*. The mixture of styles is constant and there is no variation.

- A. Small kiosk with A.B.C. above the windows.
 - 1. Better and Brighter than ever The British Empire Exhibition 1925.
 - 2. Come to Wembley and be Happy British Empire Exhibition 1925.
 - 3. Music wherever you go The New Wembley May 1925 Oct.

4. See our Exhibit at the British Empire Exhibition Wembley 1925.
5. The New Wembley British Empire Exhibition. May to October 1925.
6. The same Empire but a new Exhibition Wembley May 1925 Oct.
7. We are exhibiting at The New Wembley British Empire Exhibition 1925.
8. Wembley Better and Brighter than ever 1925.



A 2. A B C



B 16. H. M. Gov Pav



C 23. Band stand

B. Front view of the British Government Pavilion.

9. Better and Brighter than ever The British Empire Exhibition 1925.
10. Come to Wembley and be Happy British Empire Exhibition 1925.
11. Music wherever you go The New Wembley May 1925 Oct.
12. See our Exhibit at the British Empire Exhibition Wembley 1925.
13. The New Wembley British Empire Exhibition. May to October 1925.
14. The same Empire but a new Exhibition Wembley May 1925 Oct.
15. We are exhibiting at The New Wembley British Empire Exhibition 1925.
16. Wembley Better and Brighter than ever 1925.

C. Front view of Chequered Band Stand.

17. Better and Brighter than ever The British Empire Exhibition 1925.
18. Come to Wembley and be Happy British Empire Exhibition 1925.
19. Music wherever you go The New Wembley May 1925 Oct.
20. See our Exhibit at the British Empire Exhibition Wembley 1925.
21. The New Wembley British Empire Exhibition. May to October 1925.
22. The same Empire but a new Exhibition Wembley May 1925 Oct.
23. We are exhibiting at The New Wembley British Empire Exhibition 1925.
24. Wembley Better and Brighter than ever 1925.

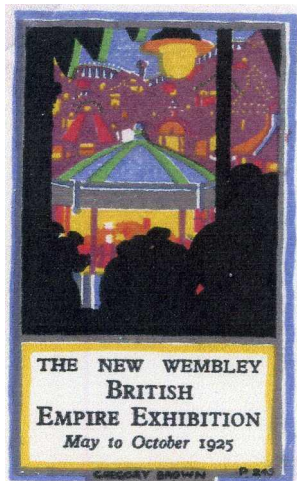
D. Amusement Park with lamp standard in foreground.

25. Better and Brighter than ever The British Empire Exhibition 1925.
26. Come to Wembley and be Happy British Empire Exhibition 1925.
27. Music wherever you go The New Wembley May 1925 Oct.
28. See our Exhibit at the British Empire Exhibition Wembley 1925.
29. The New Wembley British Empire Exhibition. May to October 1925.
30. The same Empire but a new Exhibition Wembley May 1925 Oct.
31. We are exhibiting at The New Wembley British Empire Exhibition 1925.
32. Wembley Better and Brighter than ever 1925.

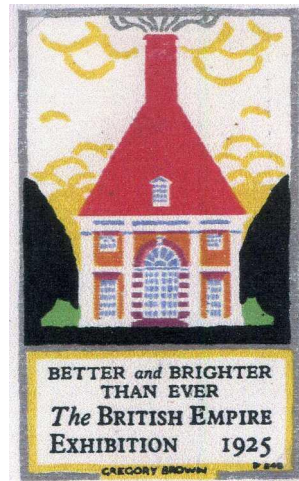
E. House with red roof and smoking chimney.

33. Better and Brighter than ever The British Empire Exhibition 1925.

34. Come to Wembley and be Happy British Empire Exhibition 1925.
35. Music wherever you go The New Wembley May 1925 Oct.
36. See our Exhibit at the British Empire Exhibition Wembley 1925.
37. The New Wembley British Empire Exhibition. May to October 1925.
(This label is known with the missing green on the right hand bush, it is not known if this occurs on any other labels in this series)
38. The same Empire but a new Exhibition Wembley May 1925 Oct.
39. We are exhibiting at The New Wembley British Empire Exhibition 1925.
40. Wembley Better and Brighter than ever 1925.



D 29. Amusement park



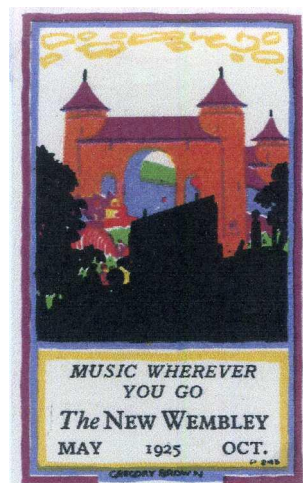
E 33. House red roof



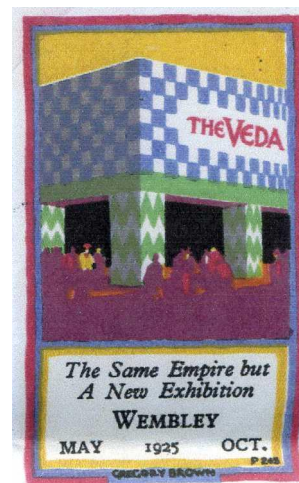
F 46. Unity Bridge

F. Unity Bridge over lake.

41. Better and Brighter than ever The British Empire Exhibition 1925.
42. Come to Wembley and be Happy British Empire Exhibition 1925.
43. Music wherever you go The New Wembley May 1925 Oct.
44. See our Exhibit at the British Empire Exhibition Wembley 1925.
45. The New Wembley British Empire Exhibition. May to October 1925.
46. The same Empire but a new Exhibition Wembley May 1925 Oct.
47. We are exhibiting at The New Wembley British Empire Exhibition 1925.
48. Wembley Better and Brighter than ever 1925.



G 51. Old London Bridge



H 62. The Veda

G. Old London Bridge.

49. Better and Brighter than ever The British Empire Exhibition 1925.

50. Come to Wembley and be Happy British Empire Exhibition 1925.
 51. Music wherever you go The New Wembley May 1925 Oct.
 52. See our Exhibit at the British Empire Exhibition Wembley 1925.
 53. The New Wembley British Empire Exhibition. May to October 1925.
 54. The same Empire but a new Exhibition Wembley May 1925 Oct.
 55. We are exhibiting at The New Wembley British Empire Exhibition 1925.
 56. Wembley Better and Brighter than ever 1925.
- H. Corner view of a chequered building 'The Veda'.
57. Better and Brighter than ever The British Empire Exhibition 1925.
 58. Come to Wembley and be Happy British Empire Exhibition 1925.
 59. Music wherever you go The New Wembley May 1925 Oct.
 60. See our Exhibit at the British Empire Exhibition Wembley 1925.
 61. The New Wembley British Empire Exhibition. May to October 1925.
 62. The same Empire but a new Exhibition Wembley May 1925 Oct.
 63. We are exhibiting at The New Wembley British Empire Exhibition 1925.
 64. Wembley Better and Brighter than ever 1925.

Table

A – A B C kiosk	1	2			5		7	8
B - Government Pavilion	9	10	11	12	13	14	15	16
C - Band stand	17	18	19	20	21	22	23	24
D - Amusement Park	25	26	27	28	29	30	31	32
E - House with red roof	33	34			37	38	39	40
F - Unity Bridge	41	42	43	44	45	46	47	48
G - London Bridge	49	50	51	52	53	54		56
H – The Veda		58	59			62		

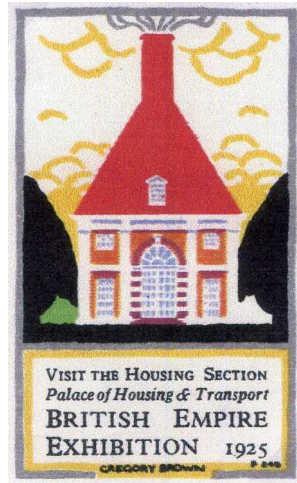
We now know of 53 labels leaving a possible 11 still to be recorded. In addition to these are the four odd labels listed below. If any member can fill any of the gaps in the above table, hopefully with a scan please get in touch with me.

Special labels that do not seem to be part of the possible 64 set listed above.

1. **E.** House with red roof and smoking chimney.
Visit the Housing Section, Palace of Housing & Transport. British Empire Exhibition 1925. (This label is known with and without the missing green)
2. **E.** House with red roof and smoking chimney.
We are exhibiting in the Palace of Industry. Domestic Utilities Section Stand No. D. 135
3. **I.** An entirely new design showing a hospital operating theatre
Come and see the Elizabeth Garrett Anderson Hospital Exhibit at Wembley.
4. **F.** Unity Bridge over lake.
See our Exhibit at the British Empire Exhibition Wembley Palace of Industry. Stand D. 133.



Special No. 1



Special No. 1a

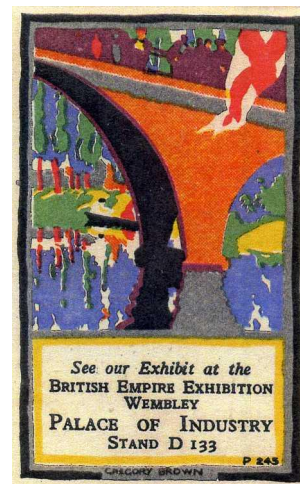


Special No. 2

The special No. 1a has the missing green on the right hand white bush variety this also appears on label No. 37. It is not known how often this variety occurs on the other House with a red roof labels



Special No. 3



Special No. 4

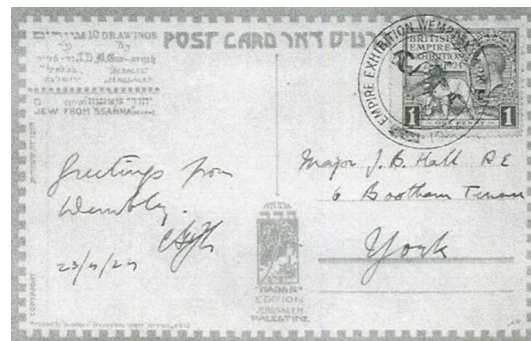
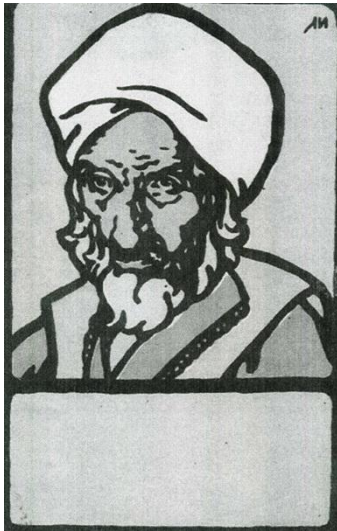
I should like to thank all members who send me in details of new finds, whether it's labels, post cards or anything else to do with any exhibitions, not just Wembley although this one is probably the most popular. This is the only way we are ever going to get a better picture of what was available at the various exhibitions. The Wembley maps by Kennedy North and printed by Dobson Molle & Co., Ltd. was a good example of what can happen. Way back in 1998 I appealed for information on these maps of which it was thought there were possibly twenty maps with different advertisers, the figure is now standing at 51.

When I think of what we don't know, it shows how slowly research has moved in the 94 years since Wembley. Take the Malaya Pavilion cards for an example, we still don't know how many there were in the series way back in 2014 in an article I suggested 730 and as far as I know nobody apart from Mike Perkins and myself have done any serious work on these cards.

The answers to some of these questions lies scattered about in albums and boxes many of them will never see the light of day until their owner pops off.

Wembley Exhibition usage confirmed by second discovery.

Here is another Palestine Pavilion card from the Hadar Edition posted at Wembley and note the manuscript date 23 April the opening day, although the date is not very clear on the large diameter hand stamp. This has been sent in by David Ogden. Members may remember that back in the Autumn Journal in 2018 David was able to list the complete set of titles of this set and illustrated one with a Wembley post mark. By a coincidence another example of that card "Jew from SSanna" from the set has turned up again with a Wembley Exhibition hand stamp. This second card posted at Wembley confirm that they were available in the Palestine Pavilion by the artist Meir Gur-ameh.



‘Jew from SSanna’ by Meir Gur-ameh whose cards were on Stand 6 in the Palestine Pavilion.

Cycling at the Crystal Palace.

by
Fred Peskett

On the 10th of August 1957 I was on my way to Royal Air Force Station Cardington, Bedfordshire to start my National Service. On the same day there was at the Crystal Palace in the grounds and on the road racing circuit. The International Cycling Festival, a day packed with events, not only on two wheels, but also a few very bizzare attractions such as "The Inner Tube Bursting Competition", I have visions of a competitor with his lips over the valve with great big puffed out cheeks trying to inflate the tube to destruction! Hopefully they were allowed to use a bicycle pump? There was a massive "Treasure Hunt" around the Crystal Palace Park looking for a twenty guinea bicycle, a "Prehistoric Bicycle Obstacle Race" which was won by Miss D. Pollock from Abbey Wood riding her Penny Farthing. A popular event with the spectators must have been "The Most Attractive Outdoor Girl Competition" won by Doreen Rogers from the Mephisto Cycling Club (I bet she was a bit of a devil?)

There was also some serious Road Racing including a 20 miles Massed Start (14 laps of the Palace Circuit) and a similar 30 miles Massed Start (21 laps) A Road Race from Folkestone to the Crystal Palace to round off the day attracted 47 competitors was won by a Belgian rider in 4 hours 8 minutes and 51 seconds.

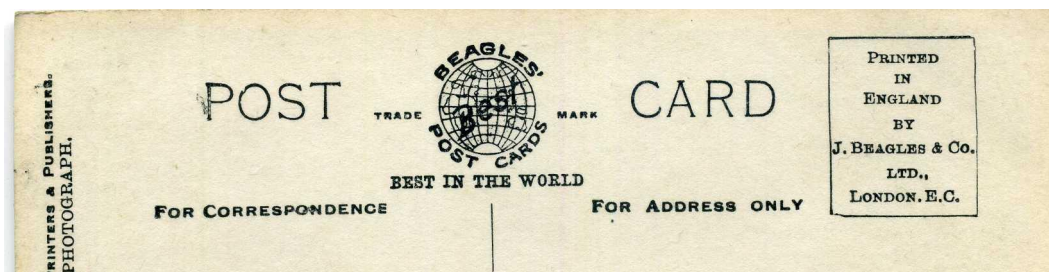
I had been an active member of the Dartford Wheelers Cycle Club for a couple of years, some of my pals were competing in the cycling events and the road race, I wished I could have been there, but by the end of the day I had collected my three square straw filled biscuits to sleep on, two hairy sheets and two hairy blankets and an uncomfortable pillow, plus a pair of mankie boots with instructions to polish them until you could see your face in the toe caps, I was also told to look forward to the forthcoming ten weeks of Square Bashing at R.A.F. Bridgnorth in the "C" Squadron, known throughout the Royal Air Force as "The Cruel C", never mind, I thought it's only for two years. Wrong! because both the Kenyan and the Berlin crisis were ongoing by the time I was due for demob so I was given an extra Queen's Year.

Editor's note,

Some time ago I wrote about the coincidence of Fred and myself both going to the Red Barn (a pub) to hear George Webb's Dixielanders play Jazz at about the same time, although we did not

know each other then. So here's another coincidence it seems both Fred and I were both keen cyclists in our youthful years, even to the point of both of us joining a Cycling Club. Up until recently I was still a member of two Cycling clubs although I resigned from one a couple of years ago.

J. Beagles & Co., Ltd.



The same back was used on all the Beagles series

Beagles published several cards featuring members of the Royal Family at Wembley two show the Prince of Wales dressed up as Chief Morning Star of the Stony Cree Indians

R/Photo with white border, black back.

Series 107.

107.W. H. R. H. Prince of Wales 'Chief Morning Star, Stony Cree Indians'. Vert. right.

Series 116.

116.F. T. M. King George & Queen Mary at Wembley. Their Majesties enjoying a ride in a 'Railodok' car round the exhibition. Vert. right.

116.G. T. M. King George & Queen Mary at Wembley. Their Majesties starting for a joy-ride on the tiny railway in Treasure Island at the Exhibition. (The little boy was too shy to be of the party.) Vert. right.

On the front of some cards the measurement of the title can alter, this is caused by the photographic reproduction process, and not because the title has been re-set. where these differences are slight we are not recording the different measurements. However in some instances the titles have been re-set and these have been listed where there is a notable difference. Beagles Series 695 were sold in four packets of six for 1/-, lettered A, B, C, and D. There are two types of packet one where the series letter on the packet is in small print, and a second where the letter is much larger and underlined. Series 695 have been found in both types of packet. Beagles used Campbell Gray photographs on series 695 with the exception of the aerial views where the credits are given to Aerofilms Ltd.



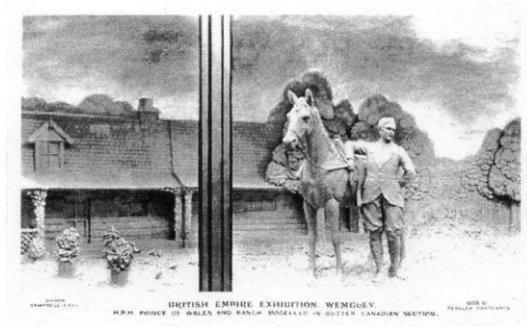
Series 107 W.



Series 116 F.

Series 695.

- 695.A. British Empire Exhibition. Wembley. British Government Pavilion, showing the Famous Lions.
- 695.B. British Empire Exhibition. Wembley. Palace of India, and Burmese Pavilion & Garden.
- 695.C. British Empire Exhibition. Wembley. Palace of India, The Great Lake and Australian Pavilion.



695.D. With window frame



695. D. Without window frame

- 695.D. British Empire Exhibition. Wembley. H. R. H. Prince of Wales and ranch modelled in butter. (Canadian Section.)
 - A. Showing window frame down centre of picture.
 - B. Window frame cut out. (More of background on left is visible)
- 695.E. This card has different titles for 1924 and 1925.
 - 1924 British Empire Exhibition. Wembley. Palace of Engineering and Railodok car.
 - 1925 British Empire Exhibition. Wembley. Palace of Housing & Transport and Railodok car.
- 695.F. British Empire Exhibition. Wembley. Old London Bridge and Burmese Palace, Shrine & Garden.
- 695.G. British Empire Exhibition. Wembley. The Gigantic Stadium, Exhibition Buildings and Lake.
- 695.H. British Empire Exhibition. Wembley. Comprehensive view showing whole of the Exhibition Buildings & Grounds.
- 695.J. British Empire Exhibition. Wembley. Interesting general view showing the vast crowds of visitors.
- 695.K. British Empire Exhibition. Wembley. The Great Lake, Palace of India, Exhibition Buildings and Stadium.
- 695.L.. British Empire Exhibition. Wembley. The Stadium, Great Lake, Exhibition Buildings, and Gardens.
- 695.M. British Empire Exhibition. Wembley. Panoramic view showing Never-stop Railway, Amusement Park, Grand Bandstand, etc.
- 695.N. British Empire Exhibition. Wembley. Diorama of Sydney Harbour.
- 695.O. British Empire Exhibition. Wembley. Jack Hobbs in butter.
- 695.P. British Empire Exhibition. Wembley. Malaya.
- 695.R. British Empire Exhibition. Wembley. Treasure Island; the good ship 'Golden Hind'.
- 695.S. British Empire Exhibition. Wembley. Bridge to Treasure Island with 'Peter Pan' and inhabitants.
- 695.T. British Empire Exhibition. Wembley. View from the Lake by night.
- 695.U. British Empire Exhibition. Wembley. H. R. H. The Prince of Wales modelled in butter as 'Chief Morning Star'.
- 695.V. British Empire Exhibition. Wembley. Treasure Island and miniature Canadian Pacific Railway.

- 695.W. British Empire Exhibition. Wembley. Treasure Island and the good ship "Golden Hind".
- 695.X. British Empire Exhibition. Wembley. Treasure Island, "Noah's Ark" and the Beach.
- 695.Y. British Empire Exhibition. Wembley. Treasure Island, the "Golden Hind", and "Noah's Ark".
- 695.Z. British Empire Exhibition. Wembley. The Lake and Palace of India.
- Note. Nos. 695.G. to 695.M. are photographs by Aerofilms Ltd. the others are by Campbell Gray.

Series 696.

Beagles used Campbell Gray photographs on series 696 with the exception of the aerial views where the credits are given to the Daily Mirror.

- 696.A. British Empire Exhibition. Wembley. Bird's-eye view showing Stadium, Grand Bandstand, the Main Buildings and Amusement Park
- 696.B. British Empire Exhibition. Wembley. General view of the grounds, showing Old London Bridge, and the Never-Stop Railway.
- 696.C. British Empire Exhibition. Wembley. Burmese Garden, Palace of India, and Scenic Railway.
- 696.D. British Empire Exhibition. Wembley. The Lake, and Palaces of Industry, Engineering, India, Canada, and Australia.
- 696.E. British Empire Exhibition. Wembley. Burmese Pavilion and Gardens, and H.M. Government Office.
- 696.F. British Empire Exhibition. Wembley. General view showing Palace of India, Old London Bridge, H.M. Government Office, and Scenic Railway.
- 696.G. British Empire Exhibition. Wembley. General view including Stadium, 'Canada', 'India', and the wonderful Burmese Palace & Gardens.
- 696.H. British Empire Exhibition. Wembley. Wonderful panoramic view showing the Grand Scenic Railway in foreground.
- 696.U. British Empire Exhibition. Wembley. The beautiful carved Palace of Burma, and Shrine.
- A. 'Campbell' to 'Postcards' measures 127mm.
- B. 'Campbell' to 'Postcards' measures 129mm.
- 696.V. British Empire Exhibition. Wembley. Canadian Pavilion from the Lake.
- 696.W. British Empire Exhibition. Wembley. East African Pavilion and West African Section.
- 696.X. British Empire Exhibition. Wembley. Main Entrance to Australian Pavilion.
- 696.Y. British Empire Exhibition. Wembley. Palace of Engineering from the Lake, and 'Railodok' Cars.
- 696.Z. British Empire Exhibition. Wembley. Palace of India and Theatre. From the Gardens.
- Note. Nos. 696.A. to 696.H. are photographs by The Daily Mirror. the others are by Campbell Gray. Some of the cards are printed on card with a buff coloured back, Nos, 696. A., 696. B., and 696. G.

Series 697.

Only one card has been recorded from series 697

- 697.A. British Empire Exhibition. Wembley. The Lake from Canadian Pacific Building.