

Fred's got it all wrong I can hear you say
 The Palace at Penge wasn't built that way
 But dear reader, believe it or not
 It's upside down on this old tea pot

Trash or Treasure

By
 Fred Peskett

Young Fred found the souvenir tea-pot of the Crystal Palace (illustrated on the front page) in an antique shop in Chichester, the seller said it was so obviously wrong by having the transfer view up-side down that she wanted only £2.00 for it. Fred thought it was such an unusual item he was happy to purchase it. He already has one which is the same design but it has the transfer the right way up.

They are both with a pink lustre-ware finish, although the shapes are identical the up-side down version has the title "CRYSTAL PALACE" whereas the normal view tea-pot has the title "CRYSTAL PALACE, SYDENHAM", also under the base is a red circle with "MADE IN GERMANY", the up-side down version has a plain base. The transfer view of both is black with gold lining around the oval on both types. So, the question is whether the up-side down version is trash or treasure? I know if it was a postage stamp with the monarch's head up-side down then it would be worth a small fortune. Anyway, you don't find many pieces of crested china with the view up-side down? The drawing is shown nearly full size.

The above paragraphs sent in and written by Fred, with slight alterations by myself came with the drawing shown on the cover of this Journal.

A few days ago I received a present from one of our members Ken Rumsey. It was a home recorded DVD marked 'White City Exhibition'. When I played it on the computer it turned out to be a twelve and a half minute film taken at the Japan-British Exhibition in 1910. It is titled 'Farmer Jenkins Visit to the White City'. It starts off with the farmer wearing a rather obvious bald wig and his good lady? wife who could well be a man in drag wearing a huge monstrosity of a hat, and we follow them round the exhibition having rides on the various attractions.

First off is a trip on the Mountain Railway whooshing up and down which cost them 6d each. Then it's on to the Wiggle Woggle, and you know what that is from your Valentine's post cards. Actually seeing it in motion you realise it is a machine designed to seriously injure people, they would never get away with it today. One can only assume that in 1910 they hadn't invented claiming compensation for whiplash. The only safety measure is a large notice 'Passengers must hold tight to Hand Rail'. The name was changed to 'Texas Twister' for the Anglo-American Exhibition in 1914.

Their next ride is being towed in one of a string of small boats along a very turbulent waterway through tunnels. Then it's on to the Helter Skelter where for some reason all the attendants are dressed as sailors. This is featured on J. Russell cards taken at the Crystal Palace where they also had a Helter Skelter. Next is a ride in a car on the Motor Race Track which was featured in 1909 at the Imperial International Exhibition on cards. Then for 3d they tried the Moving Stair Way, another ride designed to cause serious injury.

Next it's another 6d on to the Flip Flap, where the camera man goes up with them and we can look down on that familiar view 'Elite Gardens from Flip Flap' as on the Valentine's card, but this time with lots of people moving about. They finish their outing with a ride on the Witching Waves, sometimes called the Submarine Witching Waves also shown on a Valentine's post card. After an exhausting day out they get back home tired out with empty pockets and purse.

A thoroughly enjoyable quarter of an hour, thanks Ken, the time further enchanted by the background music on the DVD taken, unless I am mistaken, from a piano roll by that master of rag time Scott Joplin. Joplin was commissioned to compose a rag for the 1904 St. Louis Exposition which he named the Cascades after the popular feature there. This was copied by Irme Kiralfi at the White City in 1908.

The Editors

**Exhibition Study Group Meeting 2 February 2016
at the Sherlock Holmes Pub, Northumberland Avenue London
Report by Don Knight**

A visit was made on the 2 February to the Sherlock Holmes Pub, Northumberland Avenue London organised by Derek Connell to see the Sherlock Holmes display (which had been on display in 1951 at the Festival of Britain and in following years America and Canada to then find a home in London to this day)

There were six members three were officers of the Study Group, apologies had been received from three members of the committee. The table which is in front of the Sherlock Holmes display had been booked, drinks and lunch was enjoyed by all, with a toast to absent friends. Many thanks to Derek Connell for organising the visit.

Within this visit amendments to the Exhibition Study Groups constitution were discussed and will be made. These will be put to the Annual General Meeting in October 2016.

Other items talked about were, New Members, Advertising the Group. A meeting at the Autumn Stampex, and to invite someone to put up a display at the convention. Those present Derek Connell, Don Knight, Raymon Goody, Flo Simner, Ron Trevelyan and Barry Coker.



1951



2016

The life-size reproduction of Sherlock Holmes sitting room was commissioned by the St. Marylebone Council and exhibited at Abbey House, headquarters of the Abbey National Building Society during the Festival of Britain, 1951.

Abbey House stands on the original site of 221B Baker Street and even then (1951) the Society was still receiving mail addressed to the great detective.

Suggested Amendments to the Constitution.

by

Don Knight. and Ray Goodey.

1. Add Objective of the Exhibition Study Group no profit and the use it of its recourses, to be reinvested in the Exhibition Study Group.
2. E. Annual Convention and the Annual General Meeting to be held late September early October.
3. (No changes)
4. A. The officers shall be Elected at the Annual General Meeting.
Honorary Life President to be proposed and seconded and voted in and will stay in office until he or she are unable or wish to stand down.
Chairman. To hold office for 3 years.
Vice Chairman to be Proposed and Seconded and voted in and will go forward when the chairman has served his term or if office becomes vacant.
Honorary Secretary and Honorary Treasure to be proposed and seconded and voted in at Annual General Meeting.

- A Committee of up to four members.
 Journal Editor or Editors.
 Journal printing and distribution.
 Web Site Master.
 Public Relation Officer.
 Archivist.
 Accounts Checker.
 All of these officers to be proposed and seconded and voted in.
 All of these members to be collectively called the committee.
 The Committee may co-opt members on to the committee at their discretion.
- B. (No change)
 C. Accounts checker, Rest to stay as written.
 D. The Spring Journal shall give notice of A.G.M date and ask for any nominations of officers, which should be sent to the secretary by end of July. Summer Journal shall formally announce the A.G.M. Nominations for committee sent to the Secretary must be received seven days prior to the A.G.M.
7. Subscription
 A. These shall be decided at the Annual General Meeting then become due on the 31 October and shall be paid by the 30 June of the following year. Any Person not paying their fees will be deemed not to be a member.
 B. No change
8. Annual General Meeting. This will be held at the opening of the Annual Convention. A Special General Meeting can be called at the request of at least ten members in writing to the secretary, stating the business to be discussed. Which will be called with in the following six weeks of receiving request.
9. No change
 10. No change
 11. This constitution can only be altered at an A.G.M or a Special General Meeting convened for that purpose. Details of proposed change to be sent to the Secretary at least four weeks prior to the Annual General Meeting.
 12. In the event of the Exhibition Study Group being wound-up.
 The Elected Officers and Committee of the Exhibition Group is given the rights to decide what happens to the Exhibition Study Groups assets. Archives and books to Royal Mail Archives, being the first suggestion if they will accept them.

3 February 2016

The rest of this edition of the Journal is being devoted to the slogans used in Australia to promote the British Empire Exhibition of 1924-25. As Kenneth points out it is now over thirty years since Don Knight and Alan Sabey published a comprehensive listing of slogans in 'The Lion Roars at Wembley' and an update is well overdue.

If any member can supply Kenneth with any better scans of any of the examples used to illustrate this article, I am sure this will be appreciated and credited.

In further editions of the Journal Kenneth will cover the advertising slogans used in the other Empire Countries.

British Empire Exhibition
The Advertising slogans from the Empire Countries
Part 1 Australia
 by
Kenneth Tonkin.

Since Don Knight and Alan Sabey (K&S) compiled a comprehensive listings of these postmarks in their 1984 publication 'The Lion Roars at Wembley' much new material has come to

light and a revised listing is long overdue. The following is based on the collections of Exhibition Study Group members and I would like to thank, in particular, Peter Denly, Ramon Goodey and David Rosier for the generous access they gave me to their collections.

The 1924 exhibition was advertised overseas using machine slogan cancellations and special handstamps in a total of eighteen countries and seven Malay States, an unprecedented postal publicity campaign for a single event. In several cases these postmarks were modified to advertise the 1925 exhibition and in a few instances continued in use after this exhibition had closed.

Special handstamps, with the exception of the duplex cancellations used in Malacca, Penang and Singapore, were undated, although most included the exhibition year. Three main types were used, a standard circular design, various boxed designs advertising a specific country, pavilion or court and one based on the slogan section of a machine cancellation.

Machine cancellations were produced from either single or continuous impression machines. In the case of the latter the postmark was produced from a die consisting of two impressions of the datestamp and slogan sections. In some cases the individual impressions differed slightly, resulting in minor postmark variations.

The period of use dates are those quoted by K&S. Recorded dates are based on examples in the collections of the members mentioned above or my own collection. Any additional information regarding dates of use will be gratefully received.

AUSTRALIA

Two three line advertising slogans were used on continuous impression machines to advertise the 1924 exhibition. The BRITISH EMPIRE EXHIBITION/LONDON APRIL 1924/AUSTRALIA'S OPPORTUNITY slogan was introduced in March 1923 and remained in use until March 1924 when it was replaced with the BRITISH EMPIRE EXHIBITION/ALWAYS ASK FOR/AUSTRALIAN PRODUCTS slogan. The latter remained in use during 1925 to advertise that year's exhibition and is known to have still been in use in Ballarat and Bendigo in 1926. In Melbourne and Sydney, following the closure of the 1925 exhibition, the slogan was modified by the removal of the words BRITISH EMPIRE EXHIBITION and continued to be used in this way as a general advertising slogan for Australian products. Similar slogans are known used at Ballarat in 1940 and Hamilton in 1941, although these may not be modified exhibition slogans as to date no examples are known of either Post Office using the exhibition cancellation.

K&S state that the AUSTRALIA'S OPPORTUNITY slogan was introduced at Adelaide Post Office on 11th March 1923 and at other Post Offices shortly afterwards. It remained in use until March/April 1924 when it was replaced with the ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan. This was officially withdrawn on the 31st March 1925, although, as previously mentioned, later dates are known.

An example of a red ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan with a PAID AT MELBOURNE datestamp is known. This was used to cancel unstamped pre-paid mail. The Australian Post Office also has a proof impression of the AUSTRALIA'S OPPORTUNITY slogan with a PAID AT HOBART datestamp. No other examples are currently known but it is likely that similar PAID AT cancellations were used at some or all of the other Post Offices where the exhibition slogans were used.

Examples of the two exhibition slogans and modified version of the AUSTRALIAN PRODUCTS slogan used after the 1925 exhibition closed are shown below.



BRITISH EMPIRE EXHIBITION/LONDON APRIL 1924/AUSTRALIA'S OPPORTUNITY, and

the BRITISH EMPIRE EXHIBITION/ALWAYS ASK FOR/AUSTRALIAN PRODUCTS slogans



ALWAYS ASK FOR/AUSTRALIAN PRODUCTS slogan with BRITISH EMPIRE EXHIBITION wording removed

The slogans are known used in the six state capitals and a further five towns as listed below:

Adelaide	Ballarat	Bendigo	Brisbane
Fremantle	Geelong	Hobart	Launceston
Melbourne	Perth	Sydney	

K&S report the use of the AUSTRALIA'S OPPORTUNITY slogan at Newcastle and Canberra but no examples are known.

Whilst both slogans were used in the majority of the above, the AUSTRALIA'S OPPORTUNITY slogan does not appear to have been used at Ballarat and Bendigo. In some cases, notably Adelaide, Melbourne and Sydney, more than one machine was in use and as a result variations of each type of postmark occur.

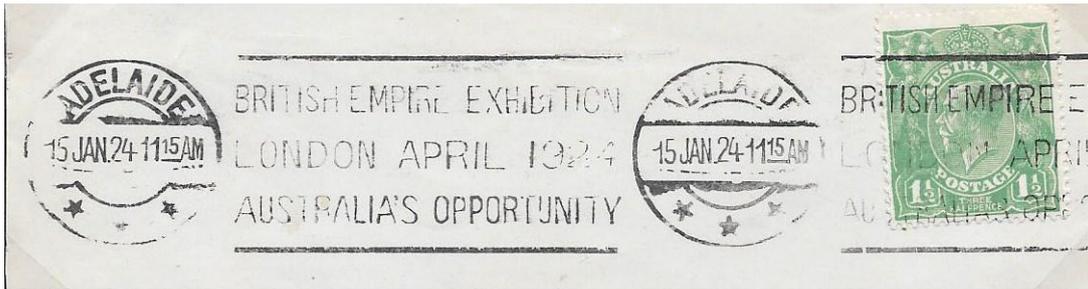
The following table summarises the usage of each slogan by Post Office and datestamp type.

Post Office/Type	Australia's Opportunity	Australian Products	BEE words removed
ADELAIDE/3 STARS	X	X	
ADELAIDE/STH. AUST		X	
BALLARAT/3 STARS		X	
BALLARAT/-VIC-			X*
BENDIGO/VICTORIA		X	
BRISBANE/QUEENSLAND	X	X	
FREMANTLE/3 STARS	X	X	
GEELONG/VICTORIA		X	
HAMILTON/-VIC-			X*
HOBART/TASMANIA	X	X	
LAUNCESTON/3 STARS	X	X	
MELBOURNE/2 STARS	X	X	X
MELBOURNE/VICTORIA	X	X	
MELBOURNE/-VIC-			X*
MELBOURNE/YEAR	X	X	X
PERTH/W A	X	X	
SYDNEY/YEAR IN CENTRE	X		X
SYDNEY/YEAR AT BOTTOM	X	X	

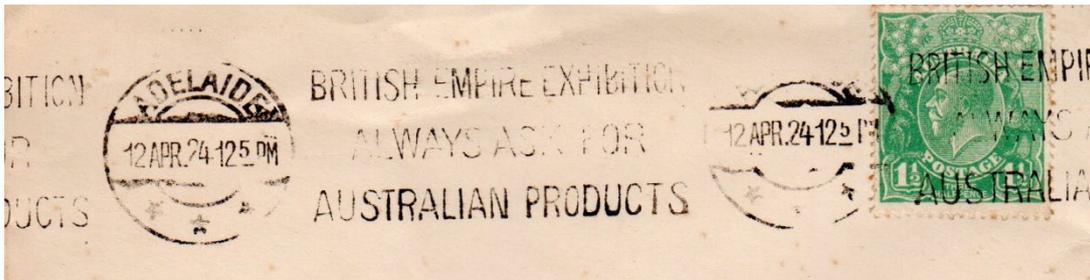
*The BALLARAT/-VIC-, HAMILTON/-VIC- and MELBOURNE/-VIC- postmarks are only known used with the BRITISH EMPIRE EXHIBITION wording removed or missing, suggesting that these are not modified exhibition slogans, but new slogans introduced at various Post Offices in Victoria after the end of the 1925 exhibition.

ADELAIDE

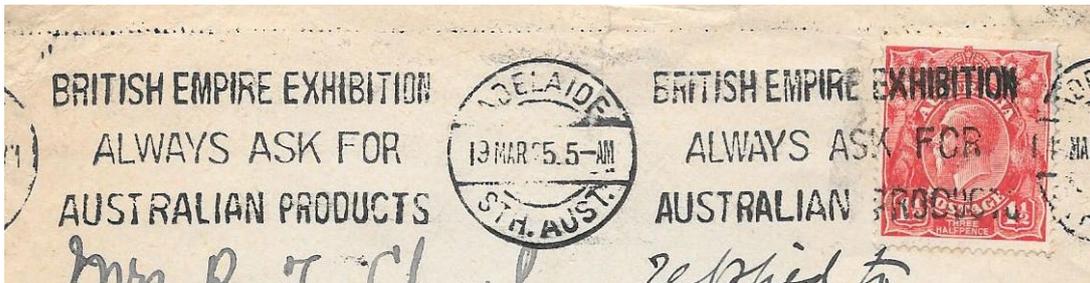
Two continuous impression machines were used at Adelaide, resulting in slight variations of the AUSTRALIA'S OPPORTUNITY slogan. When the ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan was introduced one machine used a datestamp with THREE STARS in the bottom section, whilst the other had STH. AUST.



ADELAIDE/3 STARS AUSTRALIA'S OPPORTUNITY slogan
Recorded dates 27/9/23 to 16/2/24



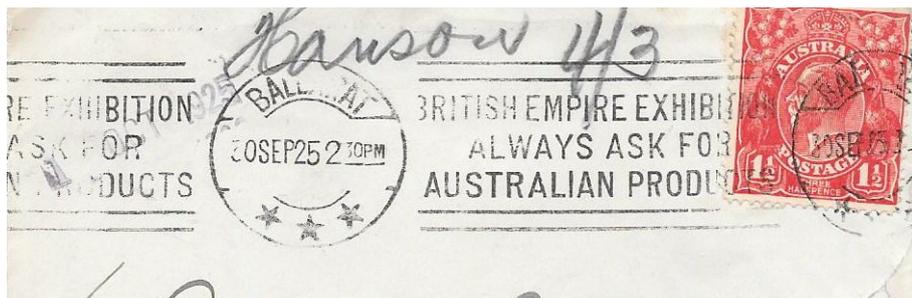
ADELAIDE/3 STARS ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded dates 12/4/24 to 6/3/25



ADELAIDE/STH. AUST. ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded dates 20/5/24 to 23/3/25

BALLARAT

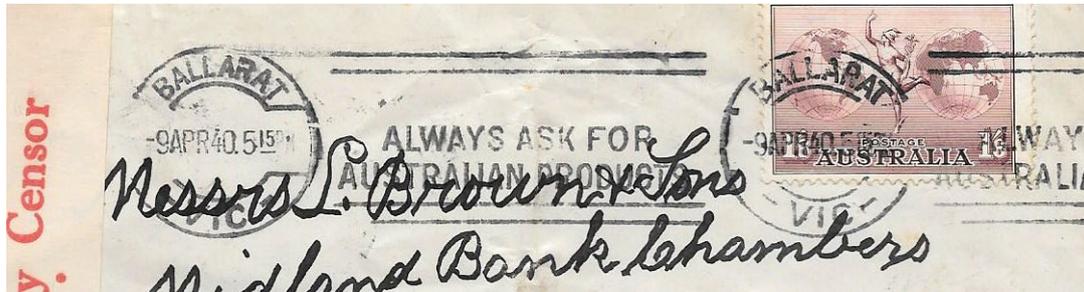
The use of the AUSTRALIA'S OPPORTUNITY slogan is not known for this Post Office.



BALLARAT/3 STARS ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded dates 25/6/24 to 4/1/26



BALLARAT/3 STARS ALWAYS ASK FOR AUSTRALIAN PROUCTS slogan dated 20th November 1925 and 1927 in error



BALLARAT/-VIC- ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan without BRITISH EMPIRE EXHIBITION wording. The use of this cancellation with this wording is not known so this is probably not a modified exhibition cancellation. Recorded date 9/4/40

BENDIGO

The use of the AUSTRALIA'S OPPORTUNITY slogan is not known for this Post Office.



BENDIGO/VICTORIA ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan. Recorded dates 6/5/24 to 29/1/26

BRISBANE



BRISBANE/QUEENSLAND AUSTRALIA'S OPPORTUNITY slogan Recorded dates 29/3/23 to 19/2/24



BRISBANE/QUEENSLAND ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded dates 16/6/24 to 6/3/25

FREMANTLE



FREMANTLE/3 STARS AUSTRALIA'S OPPORTUNITY slogan
Recorded dates 11/5/23 to 21/12/23



FREMANTLE/3 STARS ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded date 5/24

GEE LONG

The use of the AUSTRALIA'S OPPORTUNITY slogan is not known for this Post Office.



GEE LONG/VICTORIA ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded dates 14/1/25 to 11/11/25

HAMILTON

Neither exhibition slogan is known used at this Post Office. However, an example of the ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan without the BRITISH EMPIRE EXHIBITION wording is known dated 10th October 1941.



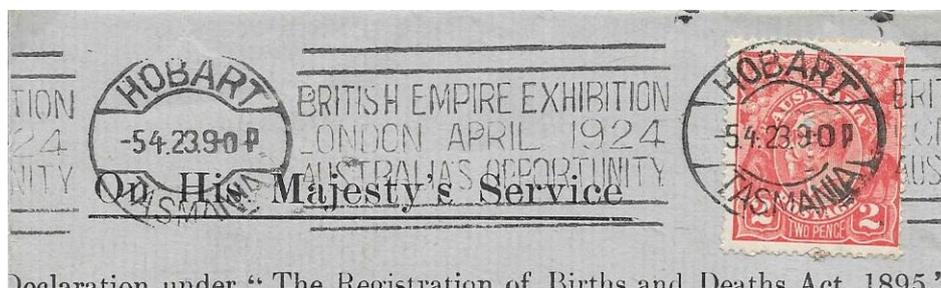
HAMILTON/-VIC- ALWAYS ASK FOR AUSTRALIAN PRODUCTS without BRITISH EMPIRE EXHIBITION wording. Recorded date 10/10/41

HOBART

Hobart is the only Post Office known to have used numeric codes to identify the month in the datestamp, as well as alpha codes as used by all other Post Offices. Both slogan cancellations are known with alpha and numeric codes, although it appears that only one machine was used.



HOBART/TASMANIA AUSTRALIA'S OPPORTUNITY slogan with SEP alpha month code
Recorded date 31/7/23 to 2/4/24



HOBART/TASMANIA AUSTRALIA'S OPPORTUNITY slogan with numeric month code 4 for April. Recorded date 5/4/23



HOBART/TASMANIA ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan with MAY alpha month code. Recorded dates 11/4/24 to 3/3/25



HOBART/TASMANIA ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan with numeric month code 9 for September. Recorded dates 8/8/24 to 11/10/24



Proof impression PAID AT/HOBART AUSTRALIA'S OPPORTUNITY slogan

LAUNCESTON



LAUNCESTON/3 STARS AUSTRALIA'S OPPORTUNITY slogan
Recorded dates 21/5/23 to 1/4/24



LAUNCESTON/3 STARS ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded dates 3/7/24 to 3/4/25

MELBOURNE

Three different continuous machine cancellations with the AUSTRALIA'S OPPORTUNITY slogan are known as shown below.



MELBOURNE/2 STARS AUSTRALIA'S OPPORTUNITY slogan
Recorded dates 29/6/23 to 6/3/24



MELBOURNE/VICTORIA AUSTRALIA'S OPPORTUNITY slogan
Recorded dates 3/2/24 to 25/2/24

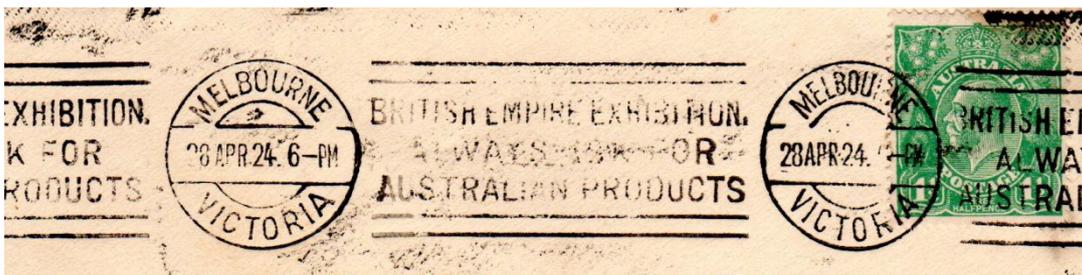


MELBOURNE/-YEAR- AUSTRALIA'S OPPORTUNITY slogan
Recorded dates 3/5/23 to 25/1/24

This postmark is known with either 1923 or 1924 at the bottom of the datestamp.
The same three machines were used with the ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan .



MELBOURNE/2 STARS ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded dates 27/3/24 to 7/4/25



MELBOURNE/VICTORIA ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded date 28/4/24



MELBOURNE/-YEAR- ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded dates 31/3/24 to 2/4/25

This postmark is known used with either 1924 or 1925 at the bottom of the datestamp.



PAID AT/MELBOURNE ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded date 9/7/24

Two of the above machine cancellations were modified with the removal of the BRITISH EMPIRE EXHIBITION wording. A third cancellation was also introduced with -VIC- at the bottom of the datestamp, presumably as a replacement for the VICTORIA cancellation.



MELBOURNE/2 STARS ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan without
BRITISH EMPIRE EXHIBITION wording. Recorded date 14/8/26

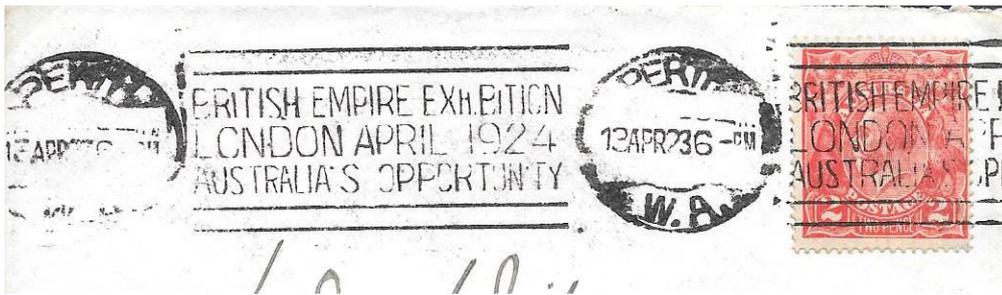


MELBOURNE/YEAR ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan without BRITISH
EMPIRE EXHIBITION wording. Recorded date 11/10/26



MELBOURNE/- VIC - ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan without BRITISH
EMPIRE EXHIBITION wording. Recorded dates 5/4/27 to 8/4/27

PERTH



PERTH/W.A. AUSTRALIA'S OPPORTUNITY slogan
Recorded dates 2/4/23 to 4/8/23



PERTH/W.A. ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded dates 12/7/24 to 12/3/25

SYDNEY

Three machines were used at Sydney, resulting in three different versions of the AUSTRALIA'S OPPORTUNITY slogan. One machine had the year in the centre of the datestamp (Type 1), whilst the other two (Types 2 and 3) had the year at the bottom. These can be differentiated by the variations in the spacing of the letters used in the slogan part of each cancellation as shown below. Type 2 has the L of APRIL under the E of EXHIBITION, whilst Type 3 has the L under the X. The cancellations with the year at the bottom of the datestamp are each known with two setting, date/collection time/year and collection time/date/year in both 1923 and 1924.



Type 1

Type 2

Type 3



Type 1 SYDNEY/N.S.W. AUSTRALIA'S OPPORTUNITY with the year in the centre of the datestamp. Recorded dates 18/5/23 to 20/6/23



Type 2 SYDNEY/N.S.W. AUSTRALIA'S OPPORTUNITY with the year at the bottom of the datestamp with collection time/date/year setting. Recorded dates 19/4/23 to 7/3/24

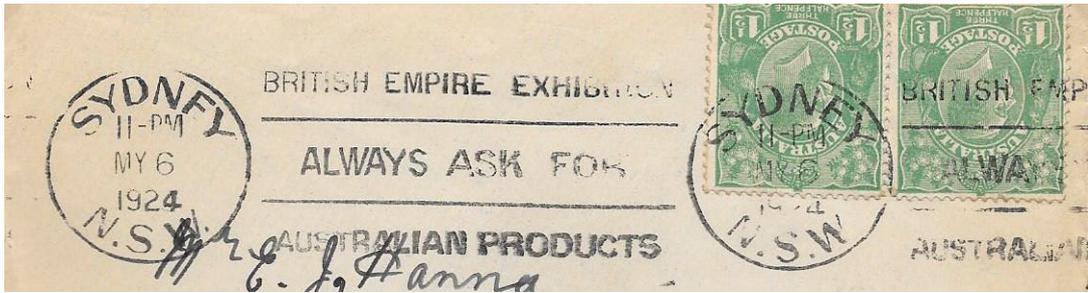


Type 3 SYDNEY/N.S.W. AUSTRALIA'S OPPORTUNITY with the year at the bottom of the datestamp with date/collection time/year setting. Recorded dates 19/4/23 to 7/3/24

At least three different ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogans were used in Sydney, identifiable from the size and spacing of the letters used in the slogan. For Type 1 the words AUSTRALIAN PRODUCTS measure 45mm x 2mm, for Type 2 AUSTRALIAN PRODUCTS measures 50mm x 3mm and for Type 3 AUSTRALIAN PRODUCTS measures 47mm x 3mm. The year appeared at the bottom of each datestamp, but the positions of the collection time and date varied.



Type 1 SYDNEY/N.S.W. ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan Recorded dates 5/8/24 to 17/3/25



Type 2 SYDNEY/N.S.W. ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded date 6/5/24



Type 3 SYDNEY/N.S.W. ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan
Recorded dates 2 6/9/24 to 8/10/24

After the end of the 1925 exhibition the above slogan was modified with the removal of the BRITISH EMPIRE EXHIBITION wording and continued in use for a number of years.



SYDNEY/N.S.W. ALWAYS ASK FOR AUSTRALIAN PRODUCTS slogan with BRITISH EMPIRE EXHIBITION wording removed. Recorded dates 28/10/26 to 4/4/27